

MINUTES
HOTEL OCCUPANCY TAX REVENUE ADVISORY BOARD
CITY OF COLEMAN
CITY HALL
THURSDAY, FEBRUARY 25, 2020
5:30 P.M.

Present: Diana Lopez, City Manager; Becky Slayton, Executive Director of the Coleman County Chamber of Commerce; Pat Chesser, City Attorney; Charlotte Purl, Board member; Curtis Rogers, Board member; Mark Price; Board member

Absent: *None*

1. Call to Order, Invocation and Pledge of Allegiance: *City Manager Lopez called the meeting to order at 5:32 pm, and Becky Slayton gave the invocation.*
2. Citizen Presentations: *No requests were received from Citizens to address the board.*
3. Consider and act upon the minutes from the Hotel Occupancy Tax Revenue Advisory Board from the meeting held on January 22, 2020. *A motion was made by Mark Price to approve the minutes for the HOT Revenue Advisory Board held on January 22, 2020. Charlotte Purl seconded the motion. The motion carried 5-0.*
4. Review of FY 2020 Hotel Occupancy Tax (HOT) Budget, and discuss, consider and possibly act upon setting a maximum award amount for qualified applications. *A motion was made by Curtis Rogers to set a maximum award amount for qualified applications in the amount of \$5,000 (per event) and a \$20,000 reserve at the end of each year. Charlotte Purl seconded the motion. The motion carried 5-0.*
5. Discuss, consider, and act upon a request from General Leathercraft Mfg. (Matt Hadden), in an amount not to exceed \$5,000, for the Pioneer Open 2020 to take place July 10 – July 11, 2020. *A motion was made by Curtis Rogers to approve the request for HOT funds from General Leathercraft Mfg. for the Pioneer Open 2020 in the amount of \$4,000. Charlotte Purl seconded the motion. The motion carried 5-0.*
6. Discuss, consider, and act upon a request from Great Western Trail Days Longhorn Show (Ashley Miller), in an amount not to exceed \$2,000, for The Great Western Trail Days Longhorn Show to take place April 24 – April 26, 2020. *A motion was made by Charlotte Purl to approve a request for HOT funds for the Great Western Trail Days Longhorn Show in the amount of \$500. Mark Price seconded the motion. The motion carried 5-0.*
7. Discuss, consider, and act upon a request from Coleman Rodeo Association (Jody Barr), in an amount not to exceed \$5,000 for the Coleman PRCA Rodeo to take place June 11 – June 13, 2020. *A motion was made by Curtis Rogers to approve the request for HOT funds from the Coleman Rodeo Association for the Coleman PRCA Rodeo in the amount of \$5,000. Becky Slayton seconded the motion. The motion carried 5-0.*
8. Discuss, consider, and act upon a request from Circle C Cattlewomen (Mitzi King Mays) in an amount not to exceed \$4,500 for Great Western Trail Days to take place April 25 – April

26, 2020. *A motion was made by Charlotte Purl to approve the request for HOT funds from Circle C Cattlewomen for the Great Western Trail Days in the amount of \$4,500. Curtis Rogers seconded the motion. The motion carried 5-0.*

9. Discuss, consider, and act upon a request from Destination Coleman (Bonnie West) in an amount not to exceed \$2,500 for the MOD Weekend to take place October 23 – October 25, 2020. *Mark Price recused himself from the action on this agenda item. A motion was made by Curtis Rogers to approve the request for HOT funds from Destination Coleman for the MOD Weekend in the amount of \$2,500. Charlotte Purl seconded the motion. The motion carried 4-0.*
10. Adjournment: *A motion was made by Charlotte Purl to adjourn the meeting at 7:21 p.m. Curtis Rogers seconded the motion. The motion carried 5-0*


Presiding Officer